

Professional Portfolio

JOSEPH MARONSKI





OVERVIEW

Joseph Maronski is a highly motivated and creatively driven Journalism and Political Science Dual Degree Candidate with a minor in Italian Studies at High Point University. Joseph is committed to advising organizations on ways to grow their social media presence, public relation matters, and graphic deign.

Through his experience with the Suffolk County Police Department, High Point University Student Government Association, and other partnerships, Joseph has counseled and run over 10 social media accounts and oversaw made over 1.2 million impressions on social media. He is open to new opportunities and partnerships across the country.

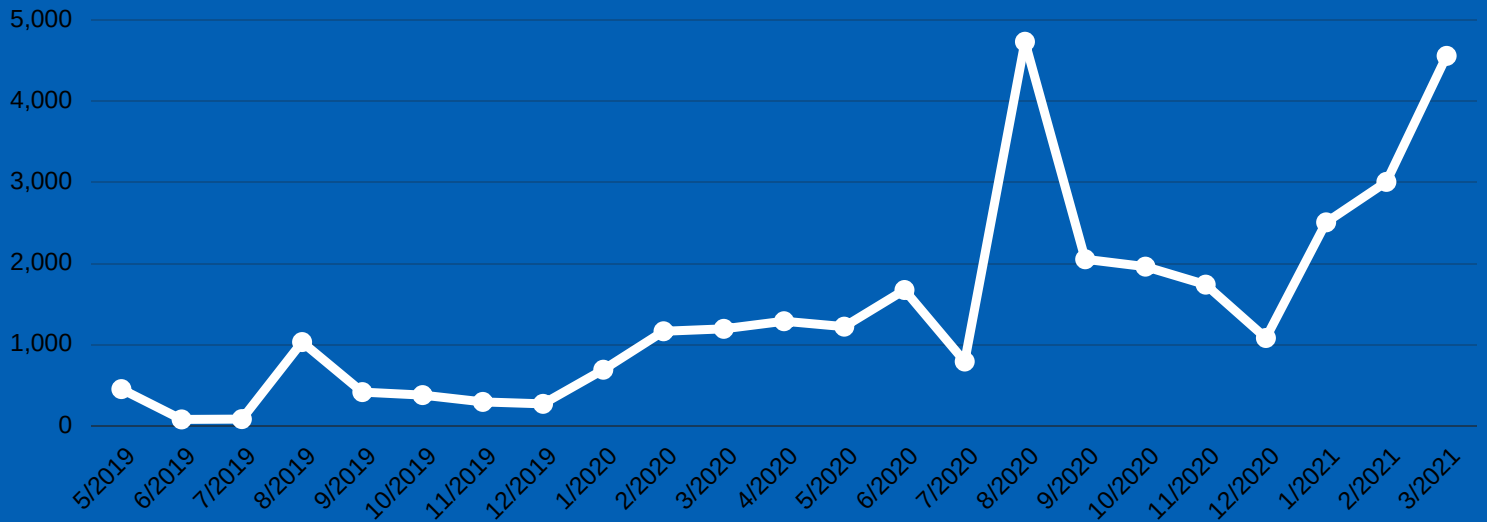
OBJECTIVE

Whenever Joseph begins to work with a new company or organization, his main goal is to create and grow the brand while maintaining the values of the group. Joseph is a firm believer that in order to build your brand, you must remain true to yourself. Consequently, he likes to begin every new project by meeting with the team and learning more about not just the organization, but the people running it. Joseph has seen firsthand the importance of not just utilizing social media, but understanding how the algorithms work to advance your content and consistently reviews these.

PROVEN STATISTICAL GROWTH

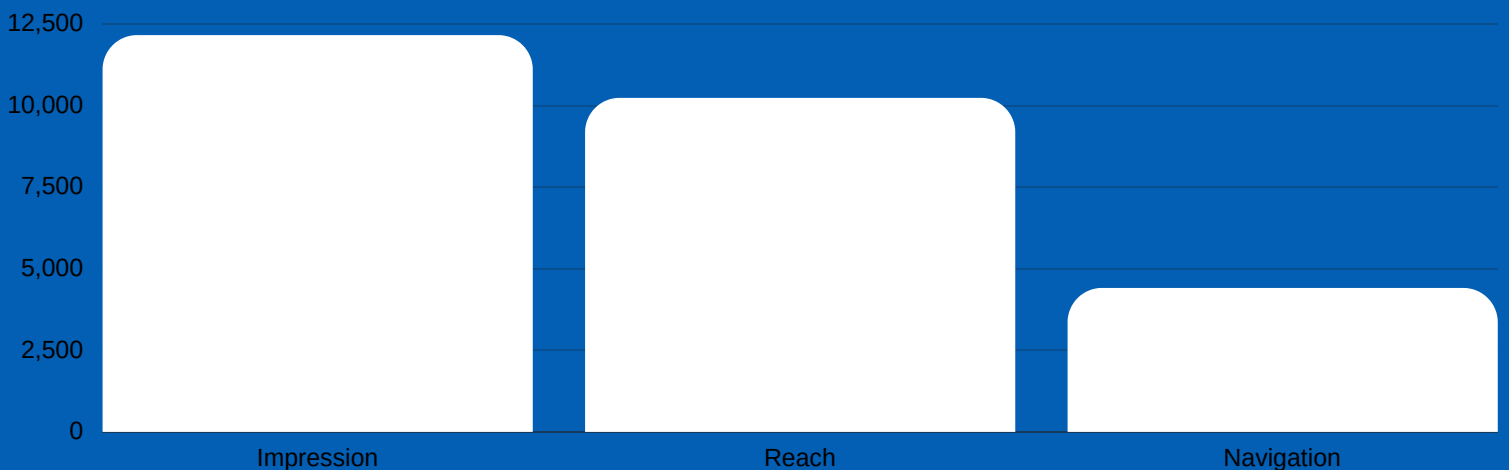
*NOTE: Joseph took over this account in 5/2020

Joseph has overseen the growth of numerous social media accounts ranging from government agency accounts to college accounts. The below graph show the growth of post reach (the number of people reached in a month) for the High Point University Student Government Association from May of 2019 to March of 2021.



STRONG CAMPAIGN PLANNING

Joseph believes that campaigns are a strong way to set realistic short term goals, while pushing one message that the team believes is important for people to receive. Below are the impressions, reach, and navigation made during a one week Suicide Prevention campaign Joseph ran for the Student Government Association.



PRESS RELEASES

A key component of any brand is press relations. As a journalism major and current intern with ABC News show Nightline, Joseph understands how to properly connect and dispense information to media networks across the country. See an example press release below.



HPU Announces Winner and Finalists of the Inaugural Elizabeth Miller Strickland Trailblazer Award

HIGH POINT, N.C., April 28, 2021 - High Point University is proud to announce the nine finalists and inaugural winner of the Elizabeth Miller Strickland Trailblazer Award.

The Strickland Trailblazer Award, established by Elizabeth Miller Strickland, recognizes a trailblazing female, graduating senior, with a monetary award intended to assist her with the transition from academia to life after High Point University. The Strickland Trailblazer epitomizes the qualities of hard work, passion for charitable and community service, perseverance, and determination that define the life and legacy of Mrs. Strickland.

Candidates were nominated for consideration by the University's Deans and Vice Presidents. After being invited to apply, the Strickland Women's Leadership Council selected and notified 9 finalists, in addition to this year's Trailblazer, all of whom received an award and recognition for their extraordinary achievements, passion for High Point University and desire to make a difference in the world.

Brooke Smith '21, was named the inaugural winner of the Strickland Trailblazer Award. Smith, a Biology and Exercise Science double major from Evergreen, CO, plans to attend medical school after graduation in May in pursuit of becoming a pediatric orthopedic surgeon. Throughout the application process, Smith was praised for her hard work, dedication to service and leadership.

One of Smith's nominators, Dr. Aaron Titus, Professor of Physics, said, "I have taught more than 2,000 students during my twenty-three year career, including HPU's first National Science Foundation Graduate Research Fellow and first Goldwater Scholar. Academically, she [Smith] is among the top ten students I've taught in my career. She's the top pre-med student I have ever taught, and she achieved the highest MCAT score of any pre-med student I've known at HPU. Yet, these accomplishments pale in comparison to her community service, leadership, and positive influence. Across all of

PRESS RELEASES CONT.

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the dimensions of success, including academic achievement, service, and leadership, she is the best.”

Smith said, “There were a lot of people that I have looked up to throughout my time at High Point, and when I saw someone do something incredible that I was amazed by, it made me think about how I can make myself more like them. I’m not the person I was when I came to the university because of all the opportunities I’ve had. Learn from your mentors, work together because you can’t do it alone, and take it one day at a time to make the world a better place and more of what you want to see in the world. Thank you, Mrs. Strickland, for not only choosing to donate this to empowering other women, but also, for the legacy you represent and giving me the opportunity to carry that legacy on.”

Smith will be awarded \$5,000 to aid in her transition after college. She plans to designate 10% of the award to Habitat for Humanity of High Point, Archdale & Trinity.

Emily Dillon, Grace George, Helen Barnett, Madison D’Ostuni, Rachel Lynch, Ashley Banegas, Mary Green, Ali Thanhauser, and Erin Cornell, all graduating seniors at HPU, were named finalists for the award. Finalists will also receive a monetary award to assist in their transition to post academia life.

Helen Barnett, a finalist from Wilmington, NC and a Studio Art major said, “Being one of the first finalists for this award has encouraged me in so many ways. It has allowed me to see what other people see in me and see the light that I often don’t see in myself. It’s encouraged me to keep doing what I’m doing and make an impact on other people.”

CONTACT: Katie Hamlin

At High Point University, every student receives an extraordinary education in an inspiring environment with caring people.® HPU, located in the Piedmont Triad region of North Carolina, is a liberal arts institution with 5,200 undergraduate and graduate students. It is ranked No. 1 by U.S. News and World Report for Best Regional Colleges in the South, No. 1 for Most Innovative Regional Colleges in the South and recognized for Best Undergraduate Teaching in the South. The Princeton Review named HPU in the 2019 edition of “The Best 384 Colleges” in the nation, as well as Best-Run Colleges (No. 19), Best College Dorm Rooms (No. 5), Most Beautiful Campuses (No. 18) and a Great School for Communication Majors and a Great School for Business/Finance Majors. For eight years in a row, HPU has been named a College of Distinction with special recognition for business and education programs, and The National Council on Teacher Quality ranks HPU’s elementary education program as one of the best in the nation. The university offers 60 undergraduate majors, 64 undergraduate minors and 13 graduate degree programs. It is a member of the NCAA, Division I and the Big South Conference. Visit High Point University on the web at highpoint.edu.

STORIES

Joseph loves writing and is always looking for new stories to tell in an unbiased way. He has been published in outlets such as ABC News, Yes! Weekly, and more! Check out some of his work below and view more on his website.



- ABOUT
- EXPERIENCE
- SHOWS
- STORIES
- PROFESSIONAL REEL
- PART 107 DRONE LICENSE
- CHARITY WORK
- SERVICES
- CONTACT

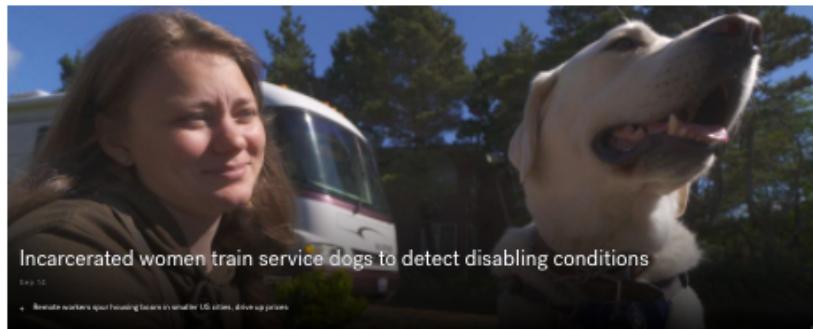
Stories

CURIOS WHAT JOE IS WORKING ON? CHECK OUT SOME OF HIS STORIES!



- Here's How Your Body Type Reveals The Best Way To Lose Weight
Health Intelligence Group
- 1 Day Walk-in Shower Installation: See How Much It'll cost you
West Coast Home Remodeling
- Drinking Too Much? Here's the Surprising Secret to Cutting Back
Culback Coach
- Plastic Surgeon: "Do This To Fill In Wrinkles At Home" (Here's How)
Beauty 101, MD
- Tommy Chang: The Humbling Truth About CBD
Tommy Chang's CBD

Sponsored Links by Taboola



About Us Advertise/Contact Us Contribute Locations

YES! WEEKLY

THE TRIAD'S ALTERNATIVE VOICE SINCE 2005

Welcome, Guest
Sign Up Log In

80°

- CORONAVIRUS
- Calendar
- News
- Real Estate
- Food & Drink
- Music
- The Arts
- Kids Family
- Education
- Sports
- Photos
- Cannabis/CBD News

RingCentral Hello to a phone system that grows with your business See How



VIDEOS

A key part of outreach is videos. Joseph believes that although long videos are effective, short promotional videos are a great way to connect with the audience. See an example of each below by clicking on the video.



DRONE WORK

Joseph is an award winning drone operator and has his FAA license to fly for commercial purposes. Additionally, Joseph has liability insurance coverage. See some examples of his work below or visit Joseph's website to see his drone reel.



CONTACT JOSEPH

Looking to talk to Joseph about a job opportunity or have questions? See his contact information below!

- Phone- (631) 599-1963
- Email- joe@josephmaronski.net
- Website- josephmaronski.net

